MINISTÈRE
DE LA TRANSITION
ÉCOLOGIQUE
Liberté
Égalité
Fraternité

GRAPHICAL CHARTER

Visual identity and visual consistency
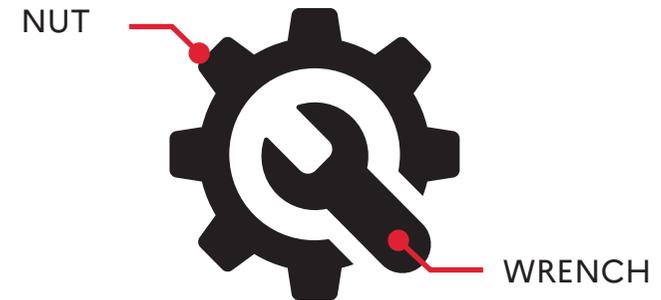## « INDICE DE RÉPARABILITÉ »

July 2020

Visual identity

The « Indice de réparabilité » allows producers, importers, distributors or other issuers in the electrical and electronic equipment market to inform consumers about the ability to repair the product concerned.
The brand's promise lies in the transparency of the information transcribed by a rating out of 10.
It translates product performance in terms of savings achieved by resellers as well as end customers.


Intended to be displayed at the time of the act of purchase, the repairability index consists of a score out of ten obtained by dividing by ten an overall score out of one hundred points, according to five criteria each scored out of twenty and of equal weight, allowing to assess the repairable nature of the products concerned.

1• Description 🟥 🟧 🟨 🟩 🟩

1.1 The « indice de réparabilité » pictogram is ALWAYS CONSTITUTED of the graphic element called «wrench and nut».

NUT

WRENCH

1.2 The « indice de réparabilité » logo is ALWAYS INFORMED Note by a rating out of 10.

Description

3/10

maximum index
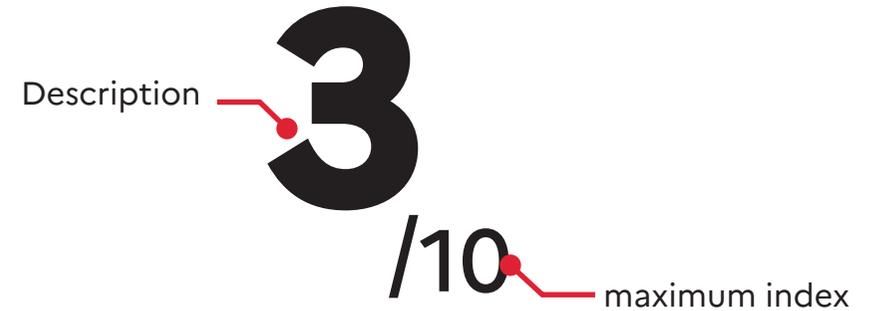
Examples : **6,5**/10 **0,5**/10 **2**/10 **9,5**/10

1.3 For the generic logo: this graphic element is ALWAYS ACCOMPANIED by the wording «INDICE DE REPARABILITE» centered.

INDICE DE RÉPARABILITÉ

2• Font 🟥 🟧 🟨 🟩 🟩

The font used is MARIANNE

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
LIGHT

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
REGULAR

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
MEDIUM

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
BOLD

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
EXTRA BOLD

3• Color ■ ■ ■ ■ ■

The colors for the background and the «wrench and nut» graphic element correspond to the level of repairability determined in the following intervals:

3.1 Red for any index greater than or equal to 0 and less than or equal to 1.9

3.2 Orange for any index greater than or equal to 2 and less than or equal to 3.9

3.3 Yellow for any index greater than or equal to 4 and less than or equal to 5.9

3.4 Light green for any index greater than or equal to 6 and less than or equal to 7.9
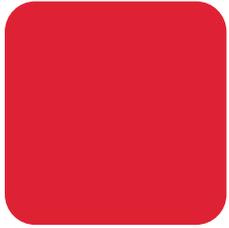
3.5 Dark green for any index greater than or equal to 8 and less than or equal to 10
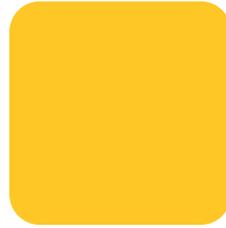
4• Color references ■ ■ ■ ■ ■

The technical references of the above-mentioned colors are fixed as follows:
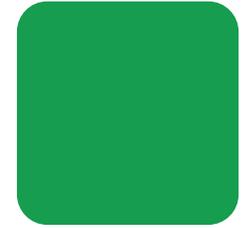
Pantone 186 C	Pantone 1585 C	Pantone 7548 C	Pantone 2291 C	Pantone 347 C
RVB : 217-22-39	RVB : 254-116-27	RVB : 255-201-1	RVB : 158-204-0	RVB : 0-148-67
CMJN : 7-98-86-1	CMJN : 0-64-89-0	CMJN : 0-22-93-0	CMJN : 47-0-100-0	CMJN : 84-13-94-2

FOR OPTIMAL READABILITY AND EASE, THE NOTATION WILL ALWAYS BE IN BLACK

Pantone BLACK C

RVB : 0-0-0

CMJN : 0-0-0-100

PROHIBITED

DARK MODE

The reparability index visual can be adapted in a way that integrate a dark display as long as this adaptation respects the display mode established by decree, especially regarding the respect of mandatory colors except for the color white.