

Journée internationale  
International day

ASSISES NATIONALES DE  
**LA MOBILITÉ**

## PROGRAM

The day will be hosted by the journalist **Anette Burgdorf**.

Palais des Congrès, Amphithéâtre Bordeaux - 2 Place de la Porte Maillot, 75017 Paris

**07:30-08:45** Registration

**09:00-09:15** **Welcome by Mrs Élisabeth Borne, Minister of Transport**  
**Intervention by Mr Graziano Delrio, Italian Minister of Infrastructure and Transport**  
**Speech by Mr Maros Sefcovic, European Commission Vice-President for Energy Union (TBC).**

**09:15-10:15** **Panel 1: New mobility patterns, digitalisation and Mobility-as-a-Service**  
**Ms Krista Huhtala-Jenks**, Ministerial adviser, digital services and Mobility as a Service, Ministry of Transport and Communications, Finland  
**Dr Kian Keong Chin**, Chief Engineer, Road and Traffic, Singapore Land Transport Authority (LTA), Singapore  
**Mr Eric Chareyron**, Market Research – Lifestyles & Mobility Director, Keolis, France  
**Dr Romanus Opiyo**, Department of Urban and Regional Planning, University of Nairobi, Kenya  
**Ms Madeline Zhu**, Head of Partnerships, WhereIsMyTransport, Cape Town, South Africa  
**Mr Laurent Mercat**, CEO, Smoove, France  
**Mr Yann Hervouet**, CEO, Instant System, France

**10:15-11:15** **Panel 2: Automated driving issues for mobility policy**

### *Opening remarks*

**Ms Anne-Marie Idrac**, high-level responsible for the french national strategy on automated driving

**Mr Jean-François Sencerin**, pilot of the autonomous vehicle program, Nouvelle France industrielle

### *Panellists*

**Ms Maja Bakran Marcich**, Deputy director general, European Commission, DGMove

**Mr Vincent Kempf**, Director of City Planning for the City of Sion, Switzerland

**Mr Huei Peng**, Director of MCity, Michigan University, USA

**Mr Christoph Lütge**, Technical University of Munich, German Ethics Committee for Automated Driving

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**Ms Virginie Maillard**, VP - Research Innovation & Strategy, Renault  
**Ms Patricia Villoslada**, Director for autonomous transport, Transdev

### *Video interviews*

**Mr Kirk T. Steudle**, Director, Michigan Department of Transportation  
*Automation as a key component of transport policies and traffic management :  
an american state's point of view*

### 11:15-12:10 **Panel 3: Sustainable mobility criteria and issues**

#### *Speakers*

**Mr Rolf Einar Fife**, Norwegian ambassador in France, sustainable mobility  
in Norway

**Mr Remy Slama**, Senior investigator

**Mr Ovarith Troeung**, Deputy director green mobility, Siradel-Engie, 3D  
modelling – Sustainable Mobility

**Mr Ziad Houry**, Cofounder of Padam, On-demand transit service  
Representative of RATP, bus electrification

**Ms Marie-Claire Dupuis**, Strategy, innovation and development Director,  
bus electrification

**Ms Geneviève Tardieu**, International policy and advocacy Director,  
International Movement ATD Fourth World, Mobility and Poverty

### 12:10-12:40 **Final remarks by M Young Tae Kim, General Secretary, International transport forum**

**Closing address: Ms Élisabeth Borne**, Minister for Transport, attached to the  
Ministre d'Etat, Minister for the Ecological and Inclusive Transition

### 12:40-14:30 Lunch-cocktail