



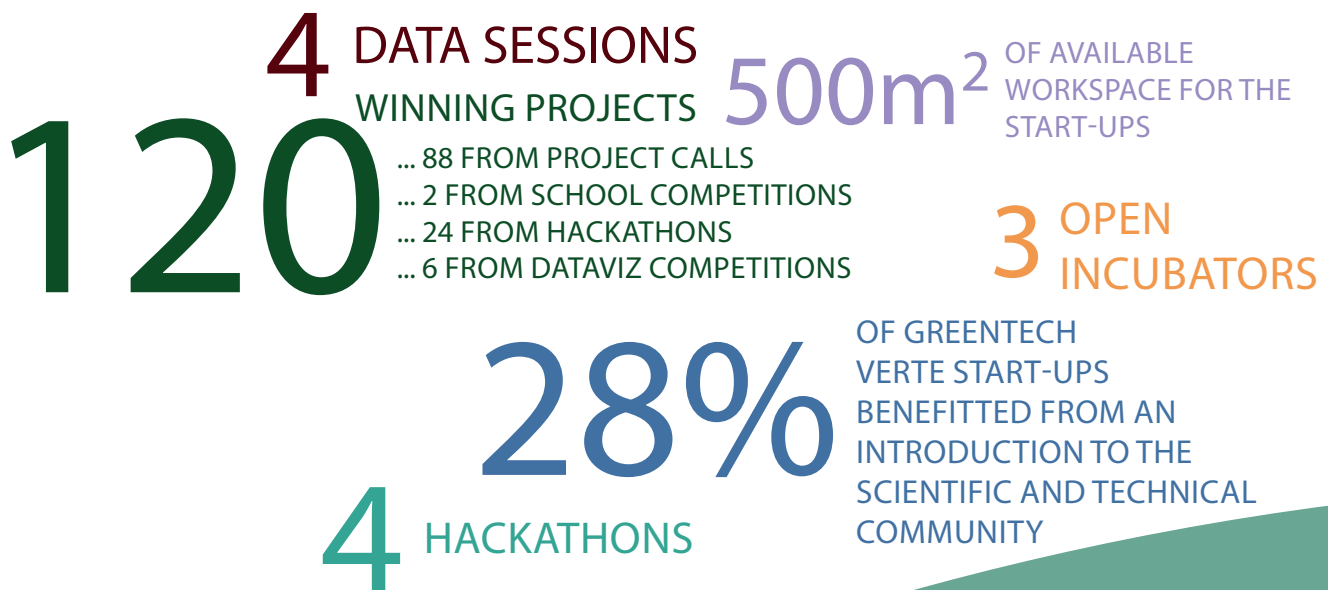
THE GREENTECH VERTE: A CATALYST FOR GREEN INNOVATION

JUNE 2018

The GreenTech verte initiative, launched in February 2016, has significantly progressed during its first two years. Two successful calls for start-up projects have been completed and three incubators have opened in Ile-de-France, Orléans and Toulouse, to accelerate the start-ups' growth. Furthermore, four hackathons, several data sessions and two data-visualisation contests have been organized by the Ministry.

This initiative has especially enabled a community of shared values to emerge, among which 120 winning projects! Within the framework of their innovations, the GreenTech verte start-ups are invested in the implementation of the Ministry for an Ecological and Solidary Transition's policies. Indeed, the fulfillment of the Sustainable Development Goals (SDGs) requires society to work collectively, as a unified body. These start-ups' projects act as levers in the fight against global warming and energy insecurity and help preserve health and biodiversity's wealth. Circular economy is also at the heart of their innovations.

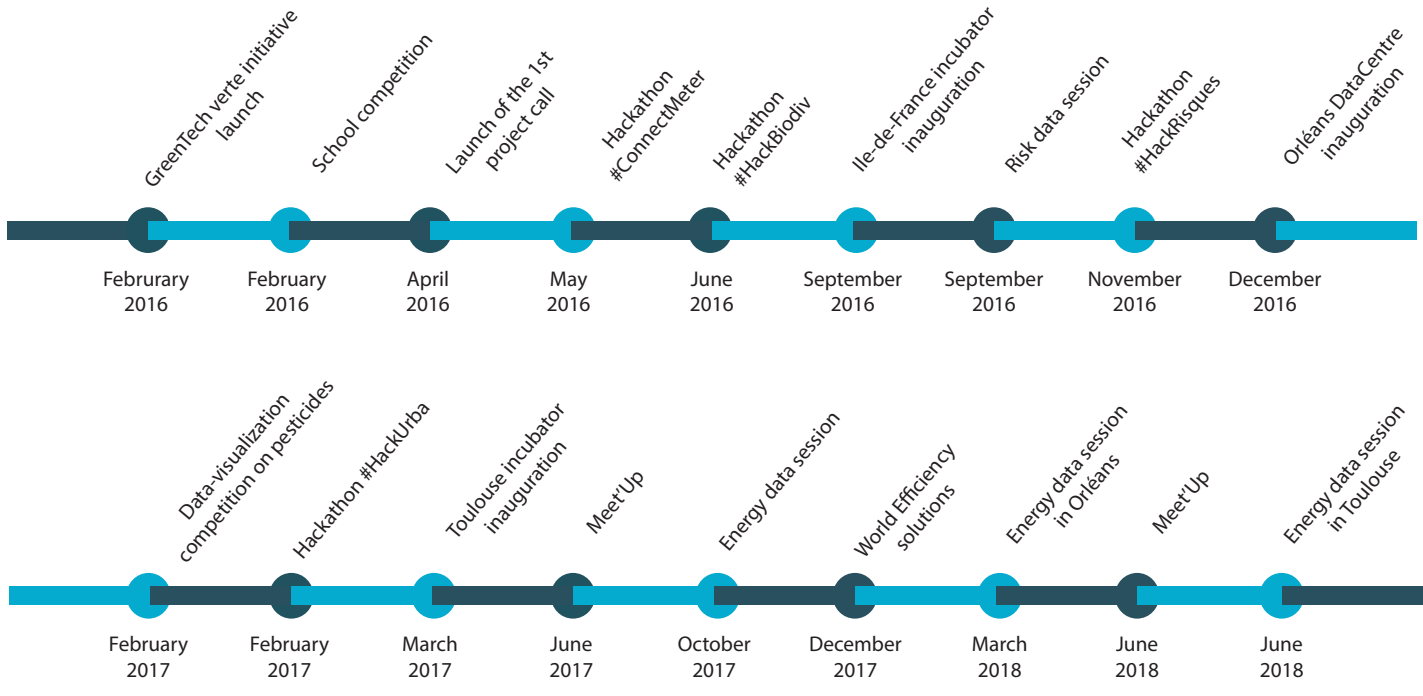
The link between digital technology and the environment is therefore essential and strengthens participatory democracy. Through their activities, the GreenTech verte start-ups contribute to the Climate Plan, announced by Nicolas Hulot in July 2017. Simultaneously, the Ministry reinforces the GreenTech verte community through its services: geographic links, themes, and strategic cooperations for new market entrances.





Ministry Incubators
(Champs-sur-Marne, Orléans, Toulouse)

- Biodiversity
- Clean transports
- Green buildings
- Circular economy
- Energy savings
- Renewable energies
- Risk management
- Health and environment



TEAMS



6,1 employees
per start-up

+ 3

recruitments since
labelled
GreenTech verte

LEADERS

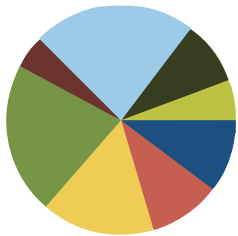
38 years old on
average



€30 million in fund raising
by December 2017

FUNDING

THEMES



10% Energy savings

10% Renewable energies

4% Risk management

9% Health and environment

16% Green buildings

22% Clean transports

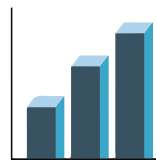
23% Circular economy

6% Biodiversity

MARKETS



63% have at least
one market ready
product



€170 000
turnover on
average in 2017



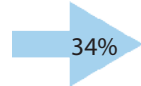
32% sell abroad



sell B to B (businesses)



sell B to A (State or administrations)



sell B to C (consumers)

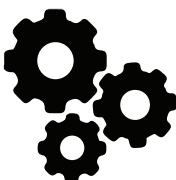
INNOVATION



63% are members of
a competitive cluster



34% have filed a
patent



64% benefit from the Innovative
Young Enterprise status, from
the Research Tax Credit and/or
from the Innovation Tax Credit

GREENTECH VERTE SERVICES



DATA & INFOSERVICE

- Environment data animation
- Data sessions
- Datavision competition
- Hackathons
- Legislative support



COMMUNICATION

- Labeling
- Greentech news
- Support on social networks
- Participative blog, Youtube Channel, Job board
- Articles on the Ministry's website
- Yearly Meet'Up



RELATIONSHIPS

- Scientific and technical networks
- Network of competitiveness clusters & partners
- Guidance for innovation subsidies
- Access to Ministry lectures
- Support missions by students



INCUBATION

- Accommodation
- Event spaces
- Coaching
- Collective training
- Access to 50,000 online courses
- Online visibility support

MINISTRY INCUBATORS



Orléans
DataCentre



Ile-de-France
Incubator



Toulouse
Météopole
Incubator

PARTNER INCUBATORS



MÉTROPOLE
AIX-MARSEILLE
PROVENCE | PAYS D'AIX
TECHNOPÔLE DE L'ENVIRONNEMENT
ARBOIS-MÉDITERRANÉE



Bond'innov
Incubateur de projets innovants et entrepreneuriaux Bond'Est



IGNfab